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FOR IMMEDIATE RELEASE

Melissa Oakes joins Paradigm as Chief Commercial Officer

Brings vast experience to drive growth at publishing services provider

Boston/London/Warsaw – 9 October 2025 – Paradigm Publishing Services, the publishing services division of De Gruyter Brill, is pleased to welcome Melissa Oakes as its new Chief Commercial Officer. The seasoned sales executive will drive sales strategy and manage all sales functions across the company. She has also been named to Paradigm's Management Board and will work closely with her colleagues there to drive growth and geographic expansion.

"We are all delighted that Melissa has joined us and that we will soon be benefitting from her deep knowledge of the ecosystem in which publishers, presses, libraries and service providers thrive. Her energy, drive and solution-based focus will help propel Paradigm through and beyond its next stages of development," said Steve Fallon, Managing Director of Paradigm Publishing Services.

"I'm thrilled to join Paradigm during this defining chapter of its growth. The company's clear strategic vision and steadfast focus on serving customers and partners were key reasons I wanted to be part of this journey. I look forward to collaborating with this talented team to accelerate revenue growth, strengthen customer relationships, and deliver lasting value for all stakeholders," said Melissa Oakes.

Melissa joins from Clarivate, where she was most recently Vice President, Information Solutions Product Sales. Previously, Melissa has worked at ProQuest and LexisNexis, with a brief period at De Gruyter in 2012-2013.

To learn more about Paradigm – including the company's services, history, and mission, vision, and values – visit <https://paradigmpublishingservices.com/>.

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