



FOR IMMEDIATE RELEASE

Two Transatlantic publishing legends cooperate to make scholarly treasures accessible

The University of Pennsylvania Press is working with Paradigm Publishing Services, a division of De Gruyter Brill, to digitize the backlist of its new distribution client, The American Philosophical Society Press

[Boston / London / Warsaw, 27 January 2025] – Paradigm Publishing Services – a division of De Gruyter Brill, a family-owned publisher headquartered in Berlin since 1749 – will be partnering with The University of Pennsylvania Press to digitize the backlist of their distribution client, The American Philosophical Society Press (APS Press) – the oldest continuously operating scholarly press in North America (since 1743).

Some of the APS Press’s oldest published titles, including the first 27 volumes of the *Transactions of the American Philosophical Society* will be digitized in Paradigm’s Boston office, as will writings from Benjamin Franklin, J. Robert Oppenheimer and anthropologist Margaret Mead, among others. De Gruyter Brill will hold library distribution rights to the content for three years.

“It’s truly an honor to build this partnership, uniting North America’s oldest scholarly press with a fresh initiative from Europe’s most historic scholarly press,” said Steve Fallon, Managing Director of Paradigm Publishing Services. “This collaboration not only marks a significant moment in our shared histories but also reflects a proud milestone for me personally—having lived in Philadelphia and now residing in Boston, I take great pride in the groundbreaking work we are embarking on together.”

“These titles have been unavailable to the public for a long time,” said APS Press Director Kimberly Guinta. “I’m looking forward to seeing these publications earn new life online. Their contents remain invaluable to this day.”

The APS recently joined forces with Penn Press to distribute and market the books and journals published by the APS Press. Both the APS and Penn Press are products of Benjamin Franklin’s fertile imagination, and this new partnership brings together the distinctive strengths of two pillars of Philadelphia’s intellectual landscape.

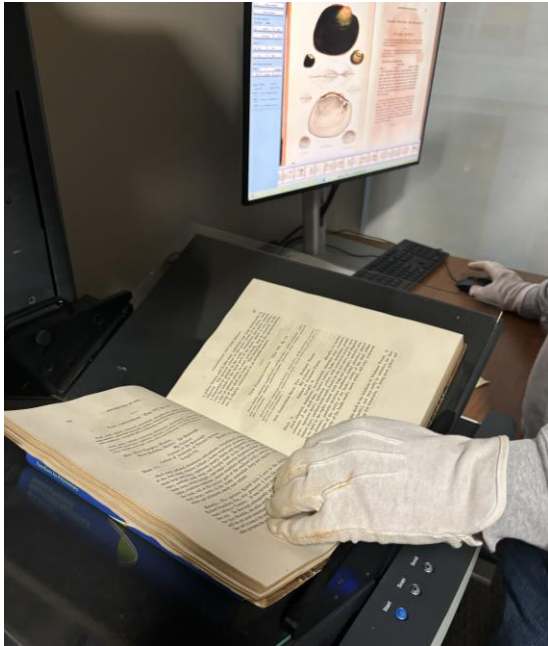
“We wouldn’t entrust this digitization project to anyone else,” said Mary Francis, Director, University of Pennsylvania Press. “Paradigm’s staff are professional and thorough, and we know from having our own backlist handled by De Gruyter that they will do an excellent job.”

Paradigm’s mission to support small and independent publishers is achieved through its “Second Life of a Book” program. By digitizing backlist content, books that previously languished on library shelves, or were not available in print, become a valuable resource for students and researchers

around the world. The program has had immense success emphasized by an increase in downloads and citations for digitized titles.

Florian Hofbauer, Partners and Archives Associate at Paradigm, works primarily in Berlin where he's been digitizing De Gruyter Brill's archives for several years. He traveled to the states especially for this endeavor with the APS Press. Despite handling volumes that are sometimes decades or centuries older than the *Transactions of the American Philosophical Society* he said, "seeing these original manuscripts is quite special."

To learn more about Paradigm – including the company's services, history, and mission, vision, and values – visit <https://paradigmpublishingservices.com/>.



(Pictured: Florian Hofbauer scanning a book in Paradigm's Boston office). Visual materials also available separately.

Contact:

Heather Goss

Senior Communications Manager

heather.goss@degruyter.com

+1 (617) 990-9627

<https://paradigmpublishingservices.com/>